

Abstract of the Disclosure

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5 Herein is disclosed a system and a method for managing asset tracking
information related to an asset within a supply chain. The supply chain includes a
plurality of supplier entities capable of accessing a centralized asset tracking datastore.
The method includes recording information pertaining to an asset provided by an
upstream supplier in an independent datastore. The asset is identified with a unique
10 identification code. Next, the recorded information from the upstream supplier entity is
associated with the unique identification code. Next, information pertaining to the asset
provided by a downstream provider is recorded in the independent datastore. Finally,
the recorded information from the downstream supplier entity is associated with the
unique identification code.